



NVIDIA CORPORATE BADGE LOGO USAGE GUIDELINES

NVIDIA® Corporate Badge Logo Usage

This guide outlines the proper usage of the NVIDIA corporate badge logo. If you have any questions regarding the logo or brand identity guidelines, please contact the NVIDIA marketing communications department at marcom@nvidia.com.

Writing NVIDIA

The correct way of writing NVIDIA is in all uppercase letters. The name NVIDIA, when used to describe NVIDIA products or technologies, should include a registered trademark on first reference. For example, NVIDIA® GeForce.

Trademarks

The name NVIDIA and the NVIDIA logo are registered trademarks of NVIDIA Corporation.

Palette for Print and Web Usage

The 3D NVIDIA green was created based on PANTONE MATCHING SYSTEM®(PMS)* 382. Please use the values below to ensure color consistency when printing or using the logos on the Web.

	Spot Color (PMS)	4 Color Process (CMYK)	Screen (RGB)	Web (Hexidecimal)
	Process Black	C: 0% M: 0% Y: 0% K: 100%	R: 0 G: 0 B: 0	000000
	PMS 382	C: 32% M: 0% Y: 100% K: 0%	R: 185 G: 231 B: 0	CCFF00

Usage

The NVIDIA corporate badge logo may appear in the following way:





NVIDIA®

Minimum Size

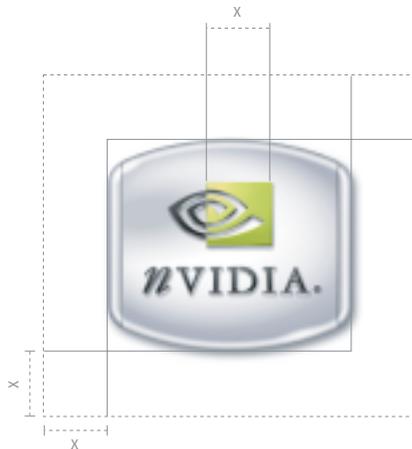
The preferred minimum size of NVIDIA corporate badge on any printed or online document is 1.25 inch or 3.18 cm in width.



1.25 inch/3.18 cm/90 pixels

Clear Space

The clear space should measure at least x on all sides, where x equals the height and width of the graphic symbol in the logo. Do not place any other trademark, logo, or logotype, or any other graphic, text, photograph, or illustration, in the minimum clear space area.



* PANTONE® and PANTONE MATCHING SYSTEM® are registered trademarks of PANTONE, Inc. The colors shown on this page and throughout this guide are not intended to match the PANTONE Color Standards. For use of PANTONE Colors, refer to the standards found in the current edition of the PANTONE Color Formulas Guide.

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