



## NVIDIA QUADRO4 PRODUCT BRAND IDENTITY AND LOGO USAGE GUIDELINES

### NVIDIA Quadro®4 Logo Usage

This guide outlines the proper usage of all NVIDIA Quadro4 product badge logos. If you have any questions regarding these logo or brand identity guidelines, please contact the NVIDIA marketing communications department at [marcom@nvidia.com](mailto:marcom@nvidia.com).

### Writing\* NVIDIA Quadro4

The correct way of writing NVIDIA Quadro4 is the name "NVIDIA" in all uppercase, followed by a space, an uppercase "Q," lowercase "uadro4." In the first reference, the name Quadro should be followed by a registered trademark symbol. Always precede the name Quadro with the company name, NVIDIA, in all caps. For Quadro products, the name "NVIDIA" does not require a registration mark. For example, NVIDIA Quadro®4.

- Writing NVIDIA Quadro4 XGL

Write the name "NVIDIA Quadro4" (following the above guidelines), followed by a space, and all uppercase "XGL." The model number follows the "Quadro4," with a space separating the model number and the word "XGL." For example, NVIDIA Quadro®4 900 XGL. Available models: NVIDIA Quadro4 900 XGL, NVIDIA Quadro4 750 XGL, NVIDIA Quadro4 700 XGL and NVIDIA Quadro4 550 XGL.

- Writing NVIDIA Quadro4 NVS

Write the name "NVIDIA Quadro4" (following the above guidelines), followed by a space, and all uppercase "NVS." The model number follows the "Quadro4," with a space separating the model number and the word "NVS." For example, NVIDIA Quadro®4 400 NVS. Available models: NVIDIA Quadro4 400 NVS and NVIDIA Quadro4 200 NVS.

- Writing NVIDIA Quadro4 Go GL

Write the name "NVIDIA Quadro4" (following the above guidelines), followed by a space, an uppercase "G," lowercase "o," followed by a space, and all uppercase "GL." The model number follows the "NVIDIA Quadro4," with a space separating the model number and the word "Go." For example, NVIDIA Quadro®4 500 Go GL. Available models: NVIDIA Quadro4 500 Go GL.

### Trademarks

The name NVIDIA and the NVIDIA logo are registered trademarks of NVIDIA Corporation. The name NVIDIA Quadro and all of the NVIDIA Quadro4 product logos are trademarks of NVIDIA Corporation.

### Palette for Print and Web Usage

The 3D NVIDIA green was created based on PMS\*\* 382 and the NVIDIA Quadro4 product color was created based on PMS 2728. Please use the values below to ensure color consistency when printing or using the logos on the Web.

	Spot Color (Pantone)	4 Color Process	Screen	Web (Hexidecimal)
	Process Black	C: 0% M: 0% Y: 0% K: 100%	R: 0 G: 0 B: 0	000000
	PMS 2728	C: 100% M: 69% Y: 0% K: 0%	R: 14 G: 51 B: 147	004FFF



## Usage

The NVIDIA Quadro4 product logos may appear in the following ways:



Light-colored Backgrounds



Dark-colored Backgrounds



Series Badge



Model Badge

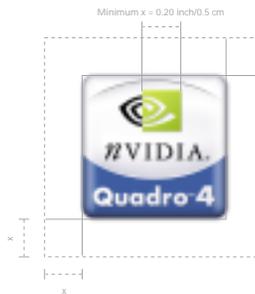
## Minimum Size

The preferred minimum size of any NVIDIA Quadro4 product logo on any printed or online document is 0.75 inch or 2.0 cm in height and width.



## Clear Space

The clear space should measure at least  $x$  on all sides, where  $x$  equals the height of the graphic symbol in the logo. Do not place any other trademark, logo, or logotype, or any other graphic, text, photograph, or illustration, in the minimum clear space area.



\* The stylized text of the product logo does not necessarily reflect the correct way the product name should be written. For the proper copywriting style and format, please read and follow the guidelines for each product.

\*\* PANTONE® is a registered trademark of PANTONE, Inc. The colors shown on this page and throughout this guide are not intended to match the PANTONE Color Standards. For use of PANTONE Colors, refer to the standards found in the current edition of the PANTONE Color Formulas Guide.