



NVIDIA.

Corporate Identity Guidelines

NVIDIA Logo Usage

This guide outlines the proper usage of the NVIDIA Corporation logos. If you have any questions, please contact NVIDIA's Marketing Communications department at marcom@nvidia.com.

Writing NVIDIA

The correct way of writing NVIDIA is all uppercase.

Trademarks

The name NVIDIA and the NVIDIA logo are registered trademarks of NVIDIA Corporation.

Colors/Usage

The NVIDIA logo may appear in the following ways:

Vertical Format (Preferred Format)



NVIDIA.

Pantone® (PMS®) 382
green, black, and white



all black
(light colored backgrounds)



PMS 382 green reverse to white
(dark colored backgrounds)



all white
(dark colored backgrounds)

Horizontal Format



Pantone® (PMS®) 382
green, black, and white



all black
(light colored backgrounds)



PMS 382 green reverse to white
(dark colored backgrounds)



all white
(dark colored backgrounds)

Palette for Print Usage

When creating a color logo for print, make sure to use the correct color values shown here:



PMS 382
C: 30.5
M: 0.0
Y: 94.0
K: 0.0

Minimum Size

The minimum size of the NVIDIA logo on any printed document is .5 inch or 13 mm in vertical or 1 inch or 26mm in horizontal format.



0.5 inch or 13 mm



1 inch or 26 mm

* PANTONE® is a registered trademark of PANTONE, Inc. The colors shown on this page and throughout this guide are not intended to match the PANTONE Color Standards. For use of PANTONE Colors, refer to the standards found in the current edition of the PANTONE Color Formulas Guide.