NVIDIA NFORCE MARKETING MATERIALS

Copy Blocks—NVIDIA Notebook Chipset Solutions

The following copy blocks are written for a **consumer audience**. Choose the option that best suits your communication needs.

10 Words

NVIDIA® notebook core logic delivers HD video playback and long battery life.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ SX technology significantly extends battery life for today's notebooks.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ SX technology intelligently lowers system power consumption in notebooks.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ SX technology delivers the longest battery life for AMD Turion notebooks

25 Words

This notebook is built with NVIDIA® notebook core logic with innovative features for long battery life, high-definition video playback, safer Web surfing, and playing games with cool effects.

Or

NVIDIA® GeForce® Go 6150 and NVIDIA nForce® Go 430 team up to deliver the most advanced integrated graphics, media and communications ever.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ SX technology actively lowers notebook power consumption for the longest battery life possible and delivers performance when you need it.

50 Words

Notebooks based on NVIDIA® GeForce® Go 6150 and 6100 GPUs with NVIDIA nForce® Go 430 MCP include innovative power management technology allowing notebooks to run longer on battery power. The GPU includes NVIDIA® PureVideo™ technology for high-definition playback and runs popular games using Microsoft® DirectX® 9.0 Shader Model 3.0.

Or

NVIDIA® GeForce® Go 6150 delivers the premium Microsoft® Windows Vista™ experience and has the only integrated HD PureVideo processor. The NVIDIA nForce® Go 430 provides rich and secure media and communications and PowerMizer™ system extensions for industry-leading battery life.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ technology is a suite of power management functions that dramatically lowers notebook power consumption by keeping idle system components in low power states. PowerMizer SX (system extensions) controls CPU, hard drive, Ethernet, and USB functions to lower battery drain when they are not actively performing their functions.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ SX technology balances long battery life and high performance by reducing power used when CPU, hard drives, display and communications are idle and delivers performance when demanding applications are active.



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75 Words

Notebooks based on NVIDIA® Notebook Chipset Solutions include innovative power management allowing your Turion-based notebook to run longer on battery power and keep cooler when plugged in. The NVIDIA® GeForce® Go 6150 includes NVIDIA® PureVideo™ technology for crystal-clear DVD playback, high-definition capability, and popular games and applications with Microsoft® DirectX® 9.0 Shader Model 3.0 effects. The Premium Microsoft® Windows Vista™ user experience demands a GPU as capable as GeForce Go 6150.

Or

(**PowerMizer Technology**) NVIDIA® PowerMizer™ technology is a suite of power management functions that dramatically lowers notebook power consumption by keeping idle system components in low power states. PowerMizer SX (system extensions) control CPU, hard drive, Ethernet, and USB functions to lower battery drain when they are not actively performing their functions. PowerMizer also manages GPU functions and LCD brightness to extend battery life without user interaction. PowerMizer technology enables NVIDIA Notebook Chipset Solutions to be the lowest power AMD Turion 64 platform.

100 Words

Notebooks based on NVIDIA® Notebook Chipset Solutions are feature rich and ready for long days at school, the coffee shop, or your own backyard. NVIDIA® PowerMizer® SX technology delivers innovations in power management, allowing your Turion-based notebook to run longer on battery power and keep cooler when plugged in. The NVIDIA® GeForce® Go 6150 and 6100 GPUs include NVIDIA® PureVideo™ technology for crystal-clear DVD playback and high-definition capability. It also plays popular games and applications that use Microsoft® DirectX® 9.0 Shader Model 3.0 effects. NVIDIA Notebook Chipset Solutions are built for Microsoft® Windows Vista™.