

## **NVIDIA Gelato/Gelato Pro 2.0 Messaging Render Everywhere**

1. NVIDIA® Gelato® 2.0 – graphics processing unit (GPU)-accelerated, final-frame rendering
  - Speed without sacrificing quality
  - Render speed increasing at “Moore’s Law cubed” with each generation of hardware
  - Power and stability for the most complex scenes
  - Fully functional, advanced feature set
  - Enables seamless and transparent hardware upgrades, insulating your software and assets from changes in your hardware infrastructure
  - Designed for varying levels of technical expertise: API & shading language for individual customization or use with Autodesk Maya and 3ds Max
2. Render Everywhere with NVIDIA Gelato
  - High-end, powered renderer
  - Available at not charge
  - Brings the ability to render images of the ultimate quality to everyone
3. NVIDIA Gelato Pro: professional functionality & support
  - Sorbetto™ – revolutionary interactive relighting technology
  - Advanced pipeline performance & functionality: network parallel rendering, multithreading, DSO shadeops
  - Leverages the NVIDIA Quadro® architecture for GPU-accelerated performance
  - Full Service & support from NVIDIA
4. Architected by NVIDIA, the global leader in 3D graphics
  - Development team with unparalleled experience creating today's leading production renderers
  - 10-year corporate history of leadership and innovation
  - The market leader in professional graphics solutions