Consumer Messaging

Product Name
NVIDIA Quadro® NVS 110M
NVIDIA Quadro® NVS 120M
NVIDIA Quadro® NVS 300M

Tagline:
The Standard for Business Graphics
Reliability, Stability, Ease-of-Use, Support

Key Messaging:
- Reliable hardware and software platform for a worry-free environment
- Stable architecture provides a dependable solution for today and into the future
- Simple-to-use IT management tools for easy deployment and maintenance
- Industry-leading graphics with support for the latest business applications

Messaging:
Reliable hardware and software platform for a worry-free environment
- Extensive product development and qualification ensures reliable system performance
- Tightly integrated architecture provides increased reliability
- System runs in mixed environments within diverse IT deployments to provide easy manageability
- The chosen graphics solution of leading enterprise customers

Stable architecture provides a dependable solution for today and into the future
- NVIDIA® Unified Driver Architecture (UDA): secure and rock-solid system stability in a managed releases
- Extended product life cycle for a dependable solution
- Stable business application performance throughout the NVIDIA Quadro® NVS life span
- Built for Microsoft® Windows Vista™ - the next generation operating system

Simple-to-use system management tools for easy deployment and maintenance
- NVIDIA® NVEnterprise™ lets IT managers quickly deploy systems across an entire enterprise
- Stores all display and application specific settings on a profile basis for easy ghosting over multiple systems
- Provides automated remote management for easy installation and maximum control

Industry-leading graphics solution with support for the latest business applications
- Compatibility testing with industry-leading business applications
  - Including Microsoft® Office Suite, Lotus Notes®, McAfee® Virus Scan, pcAnywhere®, Bloomberg®, Tradestation™, Hummingbird Exceed®, Reuters® and more
- Built for the latest graphics-intensive applications including Microsoft® Window's Vista™ operating system
- Accelerated graphics performance speeds up productivity when running graphics-intensive applications
- Multiple display architecture with NVIDIA® nView™ technology allows users to spread their work across multiple displays and maximize productivity through advanced desktop and application management features
  - On-screen display setup enables users to easily switch display configurations with the click of a button
  - Display gridlines maximize a user's desktop space by dividing up the monitor display into multiple regions
  - NVIDIA® NVKeystone® application provides real-time, intuitive display correction controls so that business professionals can display images onto any surface with lossless picture quality

- o Desktop management control lets a user launch applications on up to 16 different desktops
- o NVIDIA® QuickZoom assists with eye strain and enables ergonomic computing by allowing a user to zoom any application window
- o Programmable hotkeys lets a user quickly access nView functions.
- Designed for the latest standard and wide aspect LCD screens offering excellent visual quality and crisp text for a wide range of resolutions
- NVIDIA® PowerMizer™ technology – enables the most efficient power consumption to deliver longer battery life
  - o Lowers power consumption by scaling the PCI Express® bandwidth to match the requirements of applications that do not require the full x16 lanes