



## NVIDIA nFORCE3 PROFESSIONAL PRODUCT BRAND IDENTITY AND LOGO USAGE GUIDELINES

### NVIDIA nForce™ 3 Professional Logo Usage

This guide outlines the proper usage of the NVIDIA nForce3 Professional product badge logo. If you have any questions regarding these logo or brand identity guidelines, please contact the NVIDIA marketing communications department at [marcom@nvidia.com](mailto:marcom@nvidia.com).

### Writing\* NVIDIA nForce3 Professional

The correct way of writing NVIDIA nForce3 Professional is all uppercase "NVIDIA," followed by a space, lowercase "n," uppercase "F," lowercase "orce3," followed by a space, uppercase "P," and lowercase "rofessional." The trademark follows "nForce." The name nForce3 Professional should always be preceded by "NVIDIA" in all uppercase. For example, NVIDIA nForce™3 Professional. For NVIDIA nForce products, the company name does not require a registration symbol. After first reference, you may refer to it as "NVIDIA nForce3 Pro."

- Writing NVIDIA nForce3 Professional 150



Write the name "NVIDIA nForce3 Professional" (following the above guidelines), followed by a space and the number "150." For example, NVIDIA nForce™3 Professional 150. After the first reference, you may refer to it as "NVIDIA nForce3 Pro 150."

### Trademarks

The name NVIDIA and the NVIDIA logo are registered trademarks of NVIDIA Corporation. The name NVIDIA nForce and the NVIDIA nForce3 Professional product logo are trademarks of NVIDIA Corporation.

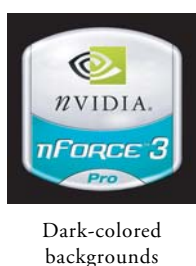
### Palette for Print and Web Usage

The NVIDIA green was created based on PANTONE MATCHING SYSTEM®(PMS)\*\* 382 and the NVIDIA nForce3 product color was created based on PMS 320. Please use the values below to ensure color consistency when printing or using the logos on the Web.

Spot Color (PMS)	4 Color Process (CMYK)	Screen (RGB)	Web (Hexadecimal)
	Process Black	C: 0% M: 0% Y: 0% K: 100%	R: 0 G: 0 B: 0 000000
	PMS 320	C: 100% M: 0% Y: 31% K: 6%	R: 1 G: 143 B: 146 009999

### Usage

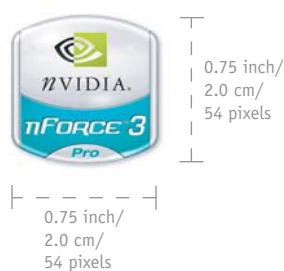
The NVIDIA nForce3 Professional product logo may appear in the following ways:





## Minimum Size

The preferred minimum size of the NVIDIA nForce3 Professional product logo on any printed or online document is 0.75 inch or 2.0 cm in height and width.



## Clear Space

The clear space should measure at least  $x$  on all sides, where  $x$  equals the height and width of the graphic symbol in the logo. Do not place any other trademark, logo, or logotype, or any other graphic, text, photograph, or illustration in the minimum clear space area.



\* The stylized text of the product logo does not necessarily reflect the correct way the product name should be written. For the proper copywriting style and format, please read and follow the guidelines for each product.

\*\* PANTONE® and PANTONE MATCHING SYSTEM® are registered trademarks of PANTONE, Inc. The colors shown on this page and throughout this guide are not intended to match the PANTONE Color Standards. For use of PANTONE Colors, refer to the standards found in the current edition of the PANTONE Color Formulas Guide.

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